

Rhiannon B. Kallis

Assistant Professor
School of Communication
University of Akron
302 E Buchtel Ave., Akron, OH 44325
Email: rkallis@uakron.edu

EDUCATION

- Ph.D. 2017 Indiana University of Pennsylvania
Media & Communication Studies/Instructional Technology
Dissertation: *Swipe left or right, but what happens for the rest of the night? A qualitative approach to understanding the life cycle of romantic relationships on Tinder*
Dr. A. Vicky Ortiz (Chair), Committee members: Dr. Steven Kleinman and Dr. Zachary Stiegler
- M.A. 2011 University of Delaware
Communication (Concentration in Interpersonal)
Thesis: *We're (more than) friends on Facebook: An exploration into how Facebook use can lead to romantic jealousy*
Dr. Charles Pavitt (Chair), Committee members: Dr. Scott Caplan and Dr. Elizabeth Perse
- B.A. 2008 California University of Pennsylvania
Communication (Concentration in Public Relations)
Honors Thesis: *"You see, since men are dominant physically, women have to win the battle mentally." An exploration into how males communicate attraction to females*
Dr. J. Drew McGukin (Chair), Committee members: Dr. Susan Jasko and Dr. Yugo Ikach

TEACHING

Appointments

2019-present The University of Akron: Assistant Professor (tenure-track)

Courses: 7600.540 Strategic Social Media (*online*)
7600.450 Social Media and Relationships (*online*)
7600.429 Advanced Strategic Social Media (*online and FtF*)
7600.344 Small Group Communication (*online live*)
7600.209 Principles of Social Media (*online and FtF*)

7600.219 Introduction to Public Relations
7600.303 Public Relations Writing
7600.105 Introduction to Public Speaking

2018-2019 The College of New Jersey: Instructor

Courses: COM 370 Social Media and Interpersonal Communication
COM 390 Methods of Communication Research & Analysis
COM 103 Introduction to Communication Theory

2013-2019 California University of Pennsylvania: Instructor

Courses: COM 436 Public Relations Cases and Problems
CDC 432 Public Relations Campaign Management
COM 303 Public Relations Applications
COM 203 Introduction to Public Relations
COM 101 Oral Communication (*online and face to face*)
COM 250 Oral Communication Management
UNI 100 First Year Seminar
UNI 101 Introduction to University Studies
COM 101 Upward Bound Summer Session

2012-2013 Westmoreland County Community College: Instructor

Course: SPC 155 Effective Speech

2009-2011 University of Delaware: Teaching Assistant

Course: COM 212 Oral Communication in Business

RESEARCH

Publications

- Juarez-Paz, A.O., Doherty, E., Storch, S., Kallis, R. B., & Kleinman, S. (2023). "Anyone else? Is this normal?": Anonymously seeking social support and information on the Ovia Pregnancy App. *Atlantic Journal of Communication*, 31(3).
- Kallis, R. B. (2021). Creating a future relationship or destroying my self-esteem? An exploratory study on dating app experiences and well-being. *Journal of Communication Technology*, 4(1), 78-100. <https://doi.org/10.51548/joctec-2021-005>
- Kallis, R.B. & Meluch, A. (2020). Workplace cyberbullying and online harassment as an organizational threat: Exploring the negative organizational outcomes. In L. R. Salazar (Ed.) *Handbook of workplace cyberbullying and online harassment* (pp. 176-196). IGI Global.

Kallis, R. B. (2020). Understanding the motivations for using Tinder. *Qualitative Research Reports in Communication*, 21(1), 66-73. DOI: 10.1080/17459435.2020.1744697

Kallis, R. & Ortiz Juarez-Paz, A. V. (2017). Music to mend heartache: Song choices to match, change, and distract mood. *The Qualitative Report*, 22(12), 3244-3259.

Ortiz Juarez-Paz, A., **Kallis**, R. B. & Xu, Yiwei. (2016). Evolution of the Disney princesses: From damsels in distress to damsels of distress. *Journal of Communications Media*, 8, 54-71.

Manuscript in Progress

Kallis, R. B. (In Progress). Tinder's impact on romantic relationship escalation and de-escalation: An understanding of the phases through Knapp's Relational Stage Model.

Kallis, R. B. (In Progress). Case study: Online disinhibition. *Casing Conflict*.

Accepted Presentations

Kallis, R. B. (2021). Using Netflix series "The Circle" to teach online self-presentation and identity. G.I.F.T. accepted to the Ohio Communication Association Conference.

Storch, S. & Kallis, R. B. (2021). "Hey Alexa, add this to my list: Transforming work/family borders through the use of mobile device applications." Paper accepted to the National Communication Association Conference.

Conference Presentations

Gentithes, M., **Kallis**, R.B., Meluch, A., & St. George, S. (2021). Gamification in the College Classroom: Exploring Gaming in Various Contexts. *NEXT Conference*. Akron, Ohio.

Shorter, S., Brown, N. R., **Kallis**, R., Kuang, K., Owlett, J., Trask, S. (2021). Resiliently fighting against social injustice: A round table discussion on how interpersonal communication professors can take a stand. Accepted to ECA's Interpersonal Communication Division.

Ortiz Juarez-Paz, A., Doherty, E., Storch, S., **Kallis**, R.B., & Kleinman, S. (Nov. 2020). "Anyone else? Is this normal?": Anonymously seeking social support and information on the Ovia Pregnancy App. Paper competitively selected for NCA's Human Communication Technology Division.

King, M. E., **Kallis**, R.B., La Valley, A., Owlett, J., Shorter, S., & Trask, S. (Nov. 2020). At the

crossroads of being a supportive professional and self-preservation: Faculty experiences and management of secondary traumatic stress and compassion fatigue. Panel accepted to NCA's Interpersonal Division.

- Kallis, R. (2020). Piecing together the foundation of public relations: Harboring interest in news releases. Paper competitively selected for the G.I.F.T.S. Division at the Eastern Communication Association Conference. Baltimore, MD (Conference canceled)
- Kallis, R. & Storch, S. (2020). Breakthroughs for instructors and students: Using professor collaboration to teach content analysis in undergraduate quantitative research methods. Paper competitively selected for the G.I.F.T.S. Division at the Central States Communication Association Conference. Chicago, IL (Conference canceled)
- Kallis, R. B. (2019). Creating a future relationship, or destroying my self-esteem? An exploratory study on dating app experiences. Paper competitively selected for the Communication Technology Division at the Eastern Communication Association Conference. Providence, RI.
- Kallis, R. B., King, M. E., Trask, S. L., Owlett, J. S., Shorter, S. (2019). The influence of communicator style on instructor and student performance satisfaction and instructor-student social media use. Paper competitively selected for the Instructional Communication Division at the Eastern Communication Association Conference. Providence, RI.
- Juarez-Paz, A. V., **Kallis**, R.B., Kuang, K., & Storch, S. L. (2019). Workshopping qualitative open, axial, and selective coding in class. Presented at The Qualitative Report 10th Annual Conference at Nova Southeastern University. Fort-Lauderdale, FL.
- Kallis, R. (2018). Tinder's impact on romantic relationship escalation and de-escalation: An understanding of the phases through Knapp's Relational Stage Model. Paper competitively selected for the Interpersonal Communication Division at the National Communication Association Conference. Salt Lake City, UT
- Kallis, R. (2018). Timely tweets: A public relations social media challenge. Presentation selected for the G.I.F.T.S. panel at the New York State Communication Association Conference. Callicoon, NY
- Kallis, R. (2018). Understanding the functions of Tinder: The bridge between Tinder stereotypes and participants' use of the app. Paper competitively selected for the Communication and Technology Section at the Eastern Communication Association Conference. Pittsburgh, PA
- Shorter, S., **Kallis**, R., King, M., Owlett, J., Trask, S. (2018). Building a bridge to your future: A symposium on preparing for life as a tenure track professor. Presented at the Organizational Communication Division at the Eastern Communication Association Conference. Pittsburgh, PA

- Owlett, J.S., **Kallis**, R., King, M, Shorter, S., & Trask, S. (2017). Privacy choices regarding social media with online students. Presentation as part of the roundtable discussion: Managing private disclosures in the interpersonal and family communication classroom: Exploring social media with communication privacy management. Presented in the Interpersonal Communication Division at the Eastern Communication Association Conference. Boston, MA.
- Kallis, R. & Ortiz, V. (2016). Music of my heart: Song choices following an adverse romantic event. Paper competitively selected for the Applied Communication Division at the National Communication Association Conference. Philadelphia, PA.
- Kallis, R. (2016). Are location-based dating apps revolutionizing the way we find casual sex partners? A look into college students' perspectives. Paper competitively selected for the Communication and Technology Interest Group at the Eastern Communication Association Conference. Baltimore, MD.
- Kallis, R. (2015). I met a handsome prince, married him the next day and lived happily ever after (and by the way, I'm a beautiful princess): Is Disney's portrayal of romantic love ethical? Paper competitively selected for the Student Section at the National Communication Association Conference. Las Vegas, NV
- Kallis, R. & Pavitt, C. (2015). We're (more than) friends on Facebook: An exploration into how Facebook use can lead to romantic jealousy. Top Competitive Papers in Interpersonal Communication Panel at the Eastern Communication Association Conference. Philadelphia, PA
- Ortiz, A. V., Kallis, R., & Xu, Y. (2015). Evolution of the Disney princess: From damsels in distress to damsels of distress. Paper competitively selected by the Fairy Tales Division, Pop Culture Association/American Culture Association National Conference, New Orleans, LA.
- Dutchcot, B., **Kallis**, R. B. & Kormos, E. (2015). Analysis of media for children ages 0-6. Panel presentation at the Laurel Highlands Communications Conference. Indiana, PA
- Brown, T. J., Rosendale, J. & **Kallis**, R. (2015). Growing traditions: The story of Yarnick's Farm. Media Showcase at the Laurel Highlands Communications Conferences, Indiana, PA
- Milford, P. & **Kallis**, R. B. (2014, April). Solutions for the future: Teaching public speaking online. Oral presentation at the Laurel Highlands Communications Conference, Indiana, PA
- Kallis, R. (2011). Master's thesis presentation. Oral presentation at the 2nd annual Graduate Student Colloquium. University of Delaware in Newark, DE

Kallis, R. (2011). Poster presentation of master's thesis at the University of Delaware Graduate Student Forum in Newark, DE

Kallis, R., Best, S., & Penn, S. (2010). Prime time programs in the fall of 2009: New horizons or more of the same? Oral presentation at the Eastern Communication Association Conference in Baltimore, MD.

Kallis, R., Hector, M., & Kang, T. (2010). Prime-time images and cultivation research in the first decade of the 21st century. Oral presentation at the National Communication Association Conference in San Francisco, CA

Invited Presentations

2021 Upward Bound Social Media Workshop. "The light and dark sides of social media" presented in collaboration with Brianne Bucks

2020 Cyberbullying and online harassment. Panelist for Akron Children's Hospital Nurturing Families Program, Child Abuse and Neglect Prevention Month Close-Up Event. Event scheduled for April 13 (Canceled due to covid-19)

Guest lecturer for Dr. Clark's Qualitative Research Methods course. Topic: Social Media and Qualitative Research

2016 Career routes following graduation. Presented to California University of PA communication students and faculty during Generation Communication Week

2014 What you can do with a degree in Communication. Presented to Introduction to Public Relations students at California University of PA

2013 Completing a quantitative master's thesis. Presented to Communication Research students at California University of PA

Thought Leader Essay

Kallis, R. B. (2022). Social media: Where pseudo-relationships with politicians feel genuine. Invited essay for Jeremy H. Lipschultz's *Social Media Law and Political Communication*

Expert Advice

2021 Zippia: Advice for graduates entering the job market with a degree in Communication
The Atlantic: Dating groups

Radio Interviews

2021 ZipsUnlimited, Dating Apps

Productions

- 2015 Another Language, Another Life Documentary. (Grip)
 2015 Growing Traditions: The Story of Yarnick's Farm Documentary. (Grip and Assistant to Director in Editing)

SERVICE

Service to the Profession

2021	NCA Reviewer	Interpersonal Division
2020	Article Reviewer	Journal of Communication Technology
2020	ECA Reviewer	Interpersonal Communication Division Communication and Technology Division
2020	CSCA Reviewer	GIFTS Division Interpersonal and Family Division
2020	OCA Reviewer	Conference Paper Reviewer
2020-present	NCA Reviewer	Human Communication Technology Division
2015-present	ECA Reviewer	Undergraduate Scholars Conference
2015-2019	NCA Reviewer	Mass Communication
2016-2018	NCA Reviewer	Student Section
2021		
2016	ECA Panel Chair	Community engagement in the dark side classroom
2015-2019	NCA Reviewer	G.I.F.T.S. Division
2011	ECA Judge	Undergraduate Poster Session

University Service

2021	Co-presenter	Making good communication choices in the classroom to effectively manage stress and frustrations. Co-presenter with Amber Ferris; sponsored by the Parent/Family Association and ZipAssist
	Co-presenter	Debunking the myths about online learning Facebook live. Co-presenter with Amber Ferris
	Co-presenter	Setting yourself up successfully Webinar. Co-presenter with Amber Ferris
	Representative for Communication	BCAS Virtual Visit Day
2020	Social Media Point Person	Graduate students receiving the Presidential Strategic Award working on social media accounts

2020	Representative	Senior Day: A to Zip
2019	Classroom Host	TCNJ Prospective Student Class Visitations
2018	Judge	Strike a Spark Undergraduate Research Conference at California University of PA

Department Service

Committees

2020	Marketing Committee: Chair
2019-present	Curriculum Committee

Ad hoc committees

2020	Comprehensive Exams Committee: Topic Area
2020	Online Graduate Program Proposal Working Group
2019-2020	Graduate School Spring Open House Planning Committee
2019-2020	Social Media Graduate Certificate Committee

Student Service

MA Thesis Guidance

2021	Committee Member for Timothy Chapman
2020-2021	Advisor for Alex Lim-Scebbi
2020-2021	Advisor for Cassandra Pantelas
2019-2020	Committee Member for Alecia Bencze

Honors Project Guidance

2020-2021	Sponsor for Madisyn Smith
2020-2021	Reader for Katie Yoak
2019-2020	Reader for Kristen Dauber

Honors Course Credit

2020	Social Media & Relationships Course for Honors Credit: Katherine Yoak
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Other Departmental Volunteer Work

2021	Virtual Graduate Fair 2-day volunteer
2020	PRSSA PR Pitch Contest Judge
2019	Advising Fair Volunteer
2015-2019	PRSSA, California University of PA: Co-Advisor
2014	IUP Recruitment Presentation for Ph.D. Program: Testimony
2010-2011	UDel. Dept. of Communication: Graduate Forum: Secretary
2011	UDel. Graduate Fair: Communication Booth Volunteer
2010	University of Delaware Graduate Student Day Volunteer

AWARDS AND HONORS

2015	ECA Top Papers in Interpersonal Communication Panelist
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2010 Women of Promise, selected by Dr. Nancy Signorielli
 2007-2010 Lambda Pi Eta National Communication Honor Society
 2008 Presidential Scholar
 2008 Distinguished Graduating Senior in Communication Studies

TRAINING AND DEVELOPMENT

Training

2021 DDS: Field of Dreams – Hit your course out of the park
 2020 DDS Workshop: Just in Time, MS Teams Training
 DDS Lunch and Learn Workshop: Using MS Teams
 Quality Matters: Applying the QM Rubric
 Designing and Developing Your Online Course Workshop
 Best Practices for Teaching Online: Brightspace training
 2018 A.L.I.C.E. Training for Active Shooters and Emergency Situations
 2015 Unlawful Harassment Prevention for Higher Education Faculty
 2013 3CP2 Community College Citizen Preparedness Program

Professional Development

2021 ECA Workshops:
 Qualitative Research Design & Navigating the IRB: Let’s Get it Started!
 Qualitative Coding and Data Analysis Basics: Forging a Path through the Maze
 Refreshing and Updating Quantitative Research Methods
 Refreshing and Updating Quantitative Data Analysis
 2020 GoogleAnalytics for Beginners Certificate of Completion
 2020 Stukent MimicSocial Simulations Certificate of Completion
 2020 Hootsuite Social Marketing Certification
 2020 Hootsuite Platform Certification
 2020 Where Do I Start?: A Step-By-Step Guide To Teaching Social Media As A Skill. Workshop at ECA. (Registered for workshop; conference canceled)
 2019-2020 New Faculty Learning Community Participant
 2020-present Participant in #SMProfs Facebook group, administered by Dr. Karen Freberg
 2018 Teaching Communication Theory: A Playful Approach (NCA Workshop Participant)
 2018 Straight Talk about Teaching Communication Research Methods (NCA Workshop Participant)
 2014 Desire2Learn (D2L) Certified Online Instructor

Professional Affiliations

2020-present Central States Communication Association (CSCA)
 2019-present Ohio Communication Association (OCA)

2018-2019	New York State Communication Association	(NYSCA)
2017-2019	Public Relations Society of America	(PRSA)
2009-present	Eastern Communication Association	(ECA)
2009-present	National Communication Association	(NCA)